

BPI Labs
Product Development Request Form

1. Product Name _____ Date Requested _____

2. Purpose:

3. Features and Benefits

4. Special
Requirements _____

5. Cost Target: \$ _____ Priced As: _____ Bulk 110 Gallon
_____ Bulk 275/330 Gallon
_____ Filled
_____ Decorated

Product Properties

Required Ingredients: _____ % _____
_____ % _____

Color: _____ PMS #: _____ Intensity: _____

Fragrance _____ Intensity _____

Viscosity: _____

Rehology _____ gel _____ Petrolatum _____ Other

_____ Lotion _____ Syrup

_____ Cream _____ Mayonnaise

Existing Competing Products

Customer _____ Date Required _____

Address _____

Tel# _____

FAX# _____

Contact _____

Signature _____ Date Submitted _____

Please Fax to: BPI Labs (307)789-7932
or Mail to: BPI Labs; 97 So. Red Willow Rd.; Evanston, WY 82930

